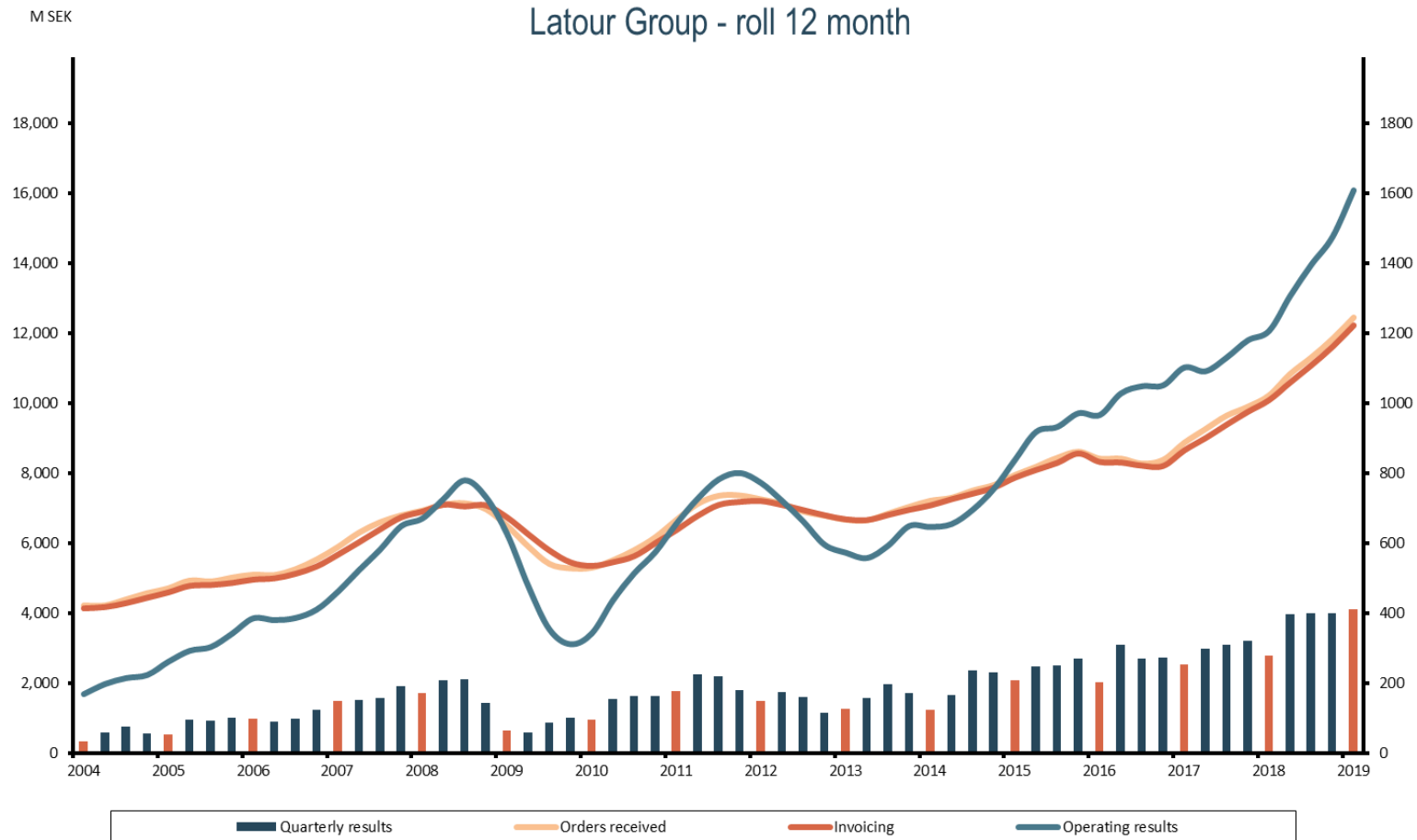


Three business lines



Latour

Trailing 12 months



Our investment criteria

What we look for in a company

Strong own products & brands
Geographical expansion
High technical level

Matching identified trends
in international markets

Solid, profitable business
Well functioning Mgmt teams
Ability for Latour to add value

Potential to reach our
financial targets

Our investment criteria

Long-term assumptions about main trends



DEMOGRAPHIC GROWTH AND
URBANISATION



GLOBALISATION



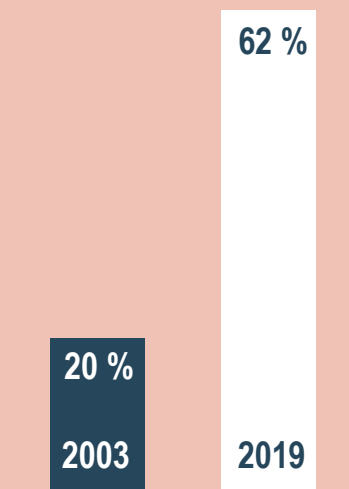
SUSTAINABILITY



DIGITALISATION

Net sales outside the Nordic region

International growth with proprietary products



Net sales outside the Nordics

